

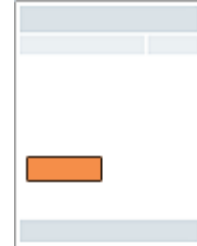
Exhibit A (Advertising Submission Specifications)

Advertising Units Available

Billboard

Specs:

468 pixels wide x 120 pixels tall 39KB maximum file size JPEG, GIF, Animated GIF and Flash formats accepted.



Ad Submission Guidelines

Signed Original Contract and Ad must arrive 72 hours prior to the start of the campaign. Ad Files to be sent in a ZIP format (uncompressed, or compressed). Rich Media files must be sent in a week prior to the start of the campaign in order to test the creative.

The advertiser is required to provide S&M Computers with an alternative form of ad should the Rich Media fail to perform as expected. Please include the destination URL for all ads and when required please include HTML documents.